## WHAT IS CLAIMED IS:

- An anti-reflection film having reflectance minimums in at least prime colors.
- 2. A light emitting display medium having reflectance minimums in at least prime colors, and having light emission maximums in the prime colors.
- 3. The display medium according to claim 2, wherein reflection function of the display medium having the reflectance minimums in at least the prime colors, is obtained by applying on a display screen of the display medium an anti-reflection film having the reflectance minimums in at least the prime colors.
- 4. A light reflective display medium having reflectance minimums in at least prime colors.
- 5. The display medium according to claim 4, wherein reflection function of the display medium having reflectance minimums in at least the prime colors, is obtained by applying on a display screen of the display medium an anti-reflection film having the reflectance

minimums in at least the prime colors.

- 6. An organic EL device having light emission maximums in prime colors.
- 7. The organic EL device according to claim 6, which has the reflectance minimums in at least the prime colors.
- 8. The organic EL device according to claim 7, wherein reflection function of the organic EL device having the reflectance minimums in at least the prime colors, is obtained by applying on a display screen of the organic EL device an anti-reflection film having the reflectance minimums in at least the prime colors.
- 9. A liquid crystal monitor using an organic EL device, which has reflectance minimums in at least prime colors, and uses as a supplemental light source an organic EL device having light emission maximums in the prime colors.